

**Release instructions:** For immediate release

**Headline:** Tony Edwards is the new regional director for 21 Grams' business in the UK and Ireland.

**Summary:** Tony Edwards is responsible for implementing the strategic plan for 21 Grams AB throughout the United Kingdom and Ireland and operating as 21 Grams Limited, based in Cardiff, South Wales.

**Body:**

Joining 21 Grams in November 2008, Tony has previously held a number of key positions at Pitney Bowes in the UK; these included the General Manager of the UK Document Solution Centres on behalf of Pitney Bowes Management Services (PBMS) and as Head of Pre-Sales & Professional Services for the European region on behalf of Pitney Bowes Document Messaging Technologies (DMT).

Tony has more than 18 years of experience in both the high volume production print & mail industry and the distributed enterprise document production industry. He has a solid background in software & hardware document project implementations, both on a services and product led basis, in various technical and commercial leadership roles.

**Further information:**

Further information can be gained from [www.21grams.com](http://www.21grams.com)

**About:**

21Grams was formed in 2004 and provides a number of products and services to the postal industry - they have offices in Sweden and the UK, and currently operate in the UK and throughout Scandinavia.

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